

2015-2020 PANAC Strategic Plan

Last Updated: December 2015

Goal	Initiatives	Responsibilities	Due Date	Status
1) Service Delivery: In conjunction with ASPAN, PANAC will promote the specialty of Perianesthesia Nursing. PANAC will provide educational programs that address current issues and trends in perianesthesia nursing practice, promote ASPAN educational programs, and provide networking opportunities, to its membership.				
	1. Plan, develop, and present educational seminar in the Fall 2015 based on previous conference feedback	Education Committee	October 2015	Completed
	2. Plan, develop, and present educational seminar in the Winter 2016 based on previous conference feedback	Education Chair and Committee, President, and Executive Board	February 2016	In progress
	3. Offer local chapter meetings and district events to encourage opportunities for networking	Local District Directors in cooperation with the BOD	Varying	Ongoing
	4. Coordinate and promote ASPAN educational offerings (seminars, webinars).	Designated PANAC Hostess(es)	February 2016	In progress
	5- In 5 years, increase total attendance for the Winter Seminar (for both 1 day and 2 day) from 178 to 200	Education Chair and Committee, Membership Committee, Web Mistress; Marketing Committee	2021	Ongoing
	6- In 5 years, increase total attendance for the Fall Seminar (for both 1 day and 2 day) from 117 to 125	Education Chair and Committee, Membership Committee, Web Mistress; Marketing Committee	2021	Ongoing
	Increased attendance will be a result of: <ul style="list-style-type: none"> • Blast emails • E-vites • Variety of quality topics • Number of quality speakers • Inviting Location • Marketing at local level (target potential attendees using list of perianesthesia facilities, nursing organizations, and schools of nursing) 	Education Chair and Committee, Membership Committee, Web Mistress; Marketing Committee		Ongoing

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2)- Membership Services: PANAC will support the next generation of perianesthesia nurses by providing educational programs, and scholarship opportunities to nursing students and to assist members in obtaining advanced degrees in nursing.				
	<ul style="list-style-type: none"> See 1 for continuing education 			
	<ul style="list-style-type: none"> PANAC will receive 1 RN Scholarship application by December 2015 	Board of Directors	December 2015	Completed
	<ul style="list-style-type: none"> PANAC will receive 1 Advanced Practice Nursing Scholarship application by December 2015 	Board of Directors	December 2015	Completed
	<ul style="list-style-type: none"> Update bylaws to include student membership category 	Board of Directors	December 2015	Completed
	<ul style="list-style-type: none"> Update Policy and Procedures to include student scholarships <ol style="list-style-type: none"> One scholarship for one RN student and one scholarship for Advanced Practice Nursing degree (BSN or MSN) Two scholarships for two RN students and two scholarships for Advanced Practice Nursing (BSN or MSN) by two years Utilizing Survey Monkey identify facilities throughout the state offering preceptorship/jobs for new grads in perianesthesia nursing. 	Policy/Procedure/Bylaws Team Scholarship Committee Membership Chair and District Directors	December 2015 December 2015 December 2015	Completed
	<ul style="list-style-type: none"> Mailings to Nursing Schools inviting students to seminars 	Education Chair and Committee	December 2016	Ongoing
3) Membership: PANAC will ensure organizational strength and viability through continued membership growth.				
	<ul style="list-style-type: none"> PANAC will increase membership by 3% (from 1480 to 1524) by December 2015. 	Membership Chair and committee	December 2015	In progress
	<ul style="list-style-type: none"> By December 2020, PANAC's membership will increase by 12% from the current 1480 to 1658 	Membership Chair and committee	December 2020	Ongoing
	<ul style="list-style-type: none"> Increase email blasts to members 	Webmaster	December 2015	Completed

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	welcoming new members – 20 email blasts this year			
	<ul style="list-style-type: none"> Follow up with non-renewing members (letter or email) 	Membership Chair and committee	February 2016	Ongoing
	<ul style="list-style-type: none"> Increase Prizes/Awards for PANAC Member –Get-A-Member Campaign or Recruiter of the Year: Award at February Winter meeting 2016 for Jan 2015- Dec 2015. 	Promotions chair and committee	December 2015	Ongoing
	<ul style="list-style-type: none"> Promote member benefits for ASPAN/PANAC – showcase on website, links on website, Welcome Page on website, newsletter, etc 	Webmaster	December 2015	Ongoing
4) Certified Nurses: PANAC will promote professional certification in perianesthesia nursing.				
	<ul style="list-style-type: none"> Increase the number of nurses certified in perianesthesia nursing (ABPANC CPAN/CAPA) from 946 (62% of total membership) to 974 (65% of total membership) by December 2015 	Board of Directors, Webmaster, Pulseline Editor, Membership Chair and committee	December 2015	In progress
	<ul style="list-style-type: none"> Increase the number of nurses certified in perianesthesia nursing (ABPANC CPAN/CAPA) to 74% of total membership by December 2020 	Board of Directors, Webmaster, Pulseline Editor, Membership Chair and committee	December 2020	Ongoing
	<ul style="list-style-type: none"> Increase number of Certification Coaches in California (current there are 8 coaches) by the following methods: Articles in <i>Pulseline</i> Website – “Coaches Corner” Letter/Email blasts 	Board of Directors, Webmaster, Pulseline Editor, Membership Chair and committee	December 2020	Ongoing
	<ul style="list-style-type: none"> 1 year goal – Increase to 12 coaches by Dec. 2015 	Board of Directors, Webmaster, Membership Chair and committee	December 2015	Ongoing
	<ul style="list-style-type: none"> 5 year goal – Increase to 16 coaches by Dec. 2020 	Board of Directors, Webmaster, Membership Chair and committee	December 2020	Ongoing

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	<ul style="list-style-type: none"> Send letter to newly certified nurses about becoming a certification coach 	President or appointed certification coach		Ongoing
	<ul style="list-style-type: none"> Promote ASPAN Recertification Review Courses both live and webinar. Have 1 ASPAN Recertification Review Course this year. (Evaluate number of nurses attending either live or webinar courses for 2015) 	Board of Directors	December 2015	Ongoing
	<ul style="list-style-type: none"> . (Evaluate number of nurses attending either live or webinar courses for 2020) 	Board of Directors	December 2020	Ongoing
5) Going Green: PANAC will demonstrate environmentally responsible business practices.				
	<ul style="list-style-type: none"> Digital syllabus at state seminar by October 2015 	Education chair and committee	December 2015	Completed
	<ul style="list-style-type: none"> Online evaluations and certificates at state seminars in 2 years 	Education chair and committee	October 2017	Ongoing
	<ul style="list-style-type: none"> Online syllabus, evaluations, and certificates for districts in 5 years 	Education chair and committee	December 2020	Ongoing
6). Financial stability: PANAC will ensure viability through responsible fiscal management.				
	<ul style="list-style-type: none"> Get reserve funds working better... Move CD to a different account 	Treasurer and Board of Directors	December 2020	Ongoing
	<ul style="list-style-type: none"> Increase Interest Returns CD's and Mutual Funds from 0.53% to greater than 1% by Dec. 2015 	Treasurer and Board of Directors	December 2015	In progress
	<ul style="list-style-type: none"> With the increase in revenue, increase the annual Scholarship budget from \$2500 to \$3000 	Treasurer and Board of Directors	December 2020	Ongoing
7) Member Participation at the National level: PANAC will support ASPAN practice and standards through member participation in national elections.				
	<ul style="list-style-type: none"> Increase number of PANAC members participating with online feedback for 2015 to 12 in 1 year 	Board of Directors	December 2015	In progress
	<ul style="list-style-type: none"> Increase number of PANAC members participating with online feedback for 	Board of Directors	December 2017	Ongoing

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	2017 to 24			
	<p>Efforts to accomplish this goals will include the following:</p> <ul style="list-style-type: none"> • PANAC computer at February state seminar for online voting. • <i>Pulseline</i> article before Feb. seminar • "I voted" stickers • Email blasts-prior to Feb. seminar • Promotion items/raffle prizes at voter table • Reminder to bring ASPAN membership password (reminder via <i>Pulseline</i> and email blasts) • Recruit one person to work the Voter Display table 	<p>Webmaster</p> <p>Pulseline Editor Promotions Chair Webmaster Promotions Chair</p> <p>Webmaster, Pulseline Editor</p> <p>Promotions Chair</p>		Ongoing
8) Community Outreach Goals: PANAC will promote an atmosphere of community-minded professionals.				
	<ul style="list-style-type: none"> • 1 community-service project by December 2015 	Board of Directors	December 2015	In progress
	<ul style="list-style-type: none"> • Collaborate with regions in regard to community service projects. 	General Membership and Executive Board		Ongoing
	<ul style="list-style-type: none"> • Hold one community-service project in conjunction with every PANAC state educational seminar. 	Promotions Chair and Executive Board	October 2016	In progress
	<ul style="list-style-type: none"> • Promote PANAC scholarships for medical missions. 	Executive Board	October 2016	Ongoing